

Kornit Opens Asia Pacific Office

Kornit Digital has established an office in Hong Kong. The company, which develops and manufactures industrial digital inkjet printers, inks and chemicals, will use the Kornit Digital Asia Pacific (KDAP) office to strengthen its presence in the Asia Pacific territory.

The Hong Kong office will support Kornit's 13 distributors in the region, handle deliveries of consumables and spare parts and manage local inventory to increase availability and

reduce lead times. The office will also include a training centre to offer sessions on technical operation and maintenance, as well as art and pre-press applications.

Marcel Kaiser has been appointed as customer support manager of Kornit Digital Asia Pacific, with 10 years' experience in the digital printing industry.

Ofer Ben Zur, CEO of Kornit Digital, said: "With a fast-growing install-base of close to 100 printers in more than 15 regions within the Asia Pacific territory, opening of the Asia

Pacific subsidiary is a key step in supporting Kornit's continued growth in the Asian marketplace. The KDAP office will allow Kornit to offer second-line support of products and services to new and existing customers while continuing to work with Kornit's partners and integrators to deliver consistent, professional and reliable customer service."

The opening ceremony was scheduled to take place from August 31 – September 1 at the new KDAP building in Trademart Drive, Hong Kong.

Inkjet Forum

This year's Viscom show in Dusseldorf, Germany, from November 4-6, will once again include the Inkjet meets Materials feature, in co-operation with the Stuttgart materials agency raumPROBE. Within this, the Inkjet Innovation Forum will showcase over 150 different printable materials, ranging from natural fibres to synthetics and including technical textiles for uses such as protective clothing, textile architecture and healthcare.